

NEWSLETTER

Necessity is the Mother of Invention!

25 years ago, Dr's Rick Shakalis and John Pautienis, co-founders and researchers for SBS, developed a powerful anti-thrush formula that was safe enough for their own family members to use.



One summer day, Dr. Rick went to pick up his daughter at the local horse stable. Like many other young girls her age, she was responsible for grooming her own animal. The stable manager said that her horse, Coco, had a stubborn case of thrush and recommended that his daughter

use any one of the commercial preparations kept around the barn. When Dr. Rick read the ingredients on the labels, he said "no way" and went back to his lab and formulated a thrush remedy that was safe for the horse, his daughter, and the environment. A new company was born that day.

No.1 Choice for Thrush!

After months of evaluating and comparing the top brands of commercial thrush remedies, *The Horse Journal* has named SBS's THRUSH STOP as their No. 1 choice for thrush. The article was published in the Sept. 2009 issue. In the article it said that THRUSH STOP was the only product that defeated even the most chronic cases of thrush, yet was gentle enough to tender tissue. According to Veterinary Editor Eleanor Kellon, VMD, copper and iodine products tended to be caustic and slow healing. They also liked the long-lasting effect of THRUSH STOP.



ALL-IN-ONE HOOF CONDITIONER THAT CUTS HOOF MAINTENANCE IN HALF!

As 2010 appears to be a turn around year for the world economy, it will also be SBS's 25th anniversary. Dr's Rick and John have continued to stick to their core values by introducing products that are based on modern medical science that are safe for the horse, humans and the environment.



in two factories in the US. The new research center, located two miles from the Everglades Ranch, is turning out many new "block-buster" products like **Sav-A-Hoof Protectant**, which is a new class of hoof conditioner that repels contaminants and kills bacteria and fungus. Wow, what will

SBS now manufactures 17 products

Improves Function of Frog!

Rick and John come up with next ?

SBS RESEARCHERS USE HUMAN SCIENCE TO BENEFIT THE EQUINE INDUSTRY

It was over twenty years ago when news journalist Paul Harvey talked on his nationally syndicated radio show, "Paul Harvey News and Comment," about two doctors from Cape Cod, MA (Drs. Shakalis and Pautienis) who borrowed technology from human dentistry to develop products for the equine hoof.

One of the products that resulted from this crossover technology is known today as **Farrrier's Hoof Sealant**. After 24 years, it still is the only hoof sealant on the market that is strong enough to seal out harmful fungus and bacteria from entering the hoof through most nail holes and cracks.

The secret is that each 5 oz bottle contains over 2 million tiny micro-fibers suspended in a tough urethane polymer. The fibers perform like fiberglass resin or reinforced concrete in their ability to bridge over gaps and nail holes until the liquid hardens. The process takes about one or two minutes to seal out the most obvious pathways of infection.

More recently SBS borrowed another idea from human medicine, copper peptides, to develop a hoof product that "switches on" the cells at the coronary band to repair cell damaged feet and promote faster healing and growth. Copper peptides stimulate the



production of collagen which promotes healing.

TOE GROW SPRAY USES COPPER PEPTIDE TECHNOLOGY TO REPAIR CELL DAMAGE



Today SBS uses copper peptides in its **Toe Grow Spray** product. It is sprayed daily onto the coronary band to accelerate hoof growth and to repair cell damage. The spray also may be applied to cracked or damaged

areas of the hoof and skin for repair and healing.

In addition, there's good news for those who wince at the wasteful sight of precious hoof solutions dribbling down the hoof onto the ground. The **SBS Therapy Band** attaches like a miniskirt around the coronary band. The band is made of fibers that hold topical preparations in place for longer application with less runoff. When treating infection, **Sav-A-Hoof Soak** is often applied to the Therapy Band when it is not convenient to soak

with a horse boot. There is little chance of over soaking when using the SBS Therapy Band.

Through the years, SBS has leveraged similar medical advances and research to develop a foot-centric product line that includes a product that stabilizes quarter cracks (**Hoof Patch**); an adhesive almost any horse owner can use to repair hoof cracks and gouges in ten minutes (**SBS Crack Filler Kit**); and a product line consisting of six items (**Sav-A-Hoof**) that fight white line disease, bacteria and fungus.



RESEARCHERS DISCOVER CURE FOR GASTRIC EQUINE ULCERS

Starting Gate Granules treat the main cause of gastric equine ulcers, not just the symptoms as do acid blockers and probiotics. The natural ingredients in Starting Gate work by strengthening the tissue that line the fundic portion of the stomach, which is where most stomach ulcers occur. Shutting off stomach acid is not a long term solution.



Quality Hoof Care Products



Thrush Stop



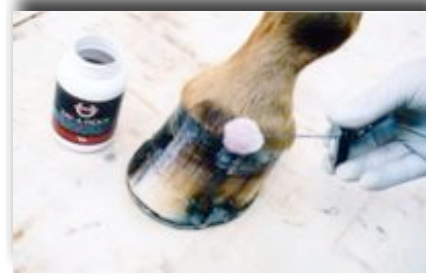
Farrier's Hoof Sealant



SBS Crack Filler Kit



HOOF PATCH



Sav-A-Hoof Liquid



Sav-A-Hoof Protectant



Sav-A-Hoof Gel



**Sav-A-Hoof
Med-i-sole**



Sav-A-Hoof Spray



Sav-A-Hoof Soak



Therapy Bands



Toe Grow Spray



Starting Gate Granules



Nice N' Shiny

Nice n' Shiny Hoof & Body Wash

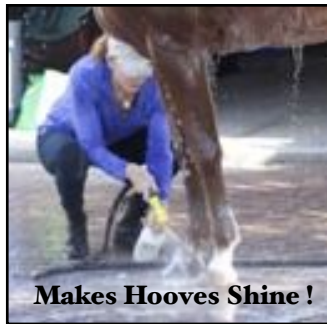


Gentle to Hair and Skin !

Using the hot tropical Everglades Ranch as a backdrop, SBS researchers have developed a hoof and body wash that helps defend against fungus, rain rot and girth itch. The anti-microbial formula is gentle to skin (neutral pH) and contains moisturizers to help prevent dryness and itchy,

flaky skin. Brighteners have been added to give hooves and hair a show quality shine that can provide a winning edge to many competitive animals.

Nice n' Shiny is formulated to lift dirt off the skin without scrubbing. This has shown to cut grooming time in half.



Makes Hooves Shine !



Cuts Grooming Time in Half !



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